

# Hear & Now

A Publication from JC Audiology & Hearing Aids

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## Check Out These Hairy Hearing Aids!

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For many of us, dogs are a big part of our lives. They are our companions, friends, and sometimes they're even our "children." For those of us who have a disability or a handicap, dogs that are trained to be service dogs can play a huge part in our quality of life.

I am currently training my German Shepherd, Kona, to be my hearing service dog. I wore hearing aids for 17 years and have recently undergone cochlear implant surgery. My cochlear implants have allowed me to hear more than I ever could before, but the drawback is that when I take off my devices, I am completely deaf.

After doing research about service dogs, I decided last year to train my own hearing service dog.



*Above: Look at those ears on Kona!*

It takes two to two-and-half years to have a fully trained service dog and you must be committed to teaching and training, and above all, have patience.

However, the reward is well worth the effort. Kona is going to be my ears: alerting me to my cell phone ringing, someone at the door, my alarm in the morning, if there is a car or person approaching me from behind, or if a fire alarm or siren is going off. Kona is going to allow me to be more independent and aware of my environment in the instances where my hearing impairment limits me.

For anyone that wishes to know more about service dogs, and especially hearing dogs, there are great resources available and there are organizations that train dogs for service and provide them to those who qualify. Just a few links to get you started: [www.floridadogguidesftd.org](http://www.floridadogguidesftd.org) (specifically for service dogs in Florida); [www.canineassistants.org](http://www.canineassistants.org) (an organization based in Georgia that trains and gives dogs to those in need); [www.deltasociety.org](http://www.deltasociety.org) (a great resource for all things pet and service dog related: products, standards, services, education and research).

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Hearing Aids.

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JC  
Audiology!

Refer Uncle  
Jack to  
JC Audiology for new  
hearing aids and get a  
gift card or free  
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JC Audiology  
HEARING FOR  
LIFE

# Respected Nationally



At left, Dr. Judith Reese with Audina Hearing Instruments Director of Audiology, Dr. Barbara Crotty, at a recent national hearing conference.

Dr. Reese has established a reputation among hearing aid manufacturers and hearing scientists throughout the country for her expertise in hearing aid fittings as well as her research on hearing aid use and satisfaction.

# Honored Locally



At left, Dr. Reese receives the Paul Harris Fellow Award from Rotarians Betty Burke, Assistant Governor, and Roger Proffer, Future District Governor. Dr. Reese is a charter member of the Rotary Club of Land O'Lakes.

JC Audiology also sponsors and supports more than a dozen local charities and organizations.



# Friendly Globally



JC Audiology has been green since day one. We recycle normal office items, such as paper, cardboard, and plastic containers. We also recycle batteries (which patients drop off to us when purchasing new batteries). Additionally, we now offer mercury-free batteries at a price lower than chain stores sell them and at a higher power level than can be purchased retail.

- Fellow of the American Academy of Audiology
- Certified by the American-Speech-Language-Hearing Association
- Member of the Florida Association of Speech-Language Pathologists and Audiologists
- Member of the Florida Academy of Audiology

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 (unless you love fine print)  
 Actual ad below where 64% of the words of the ad are in the fine print!

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\*Hearing tests are always free. Not a medical exam. Audiometric test to determine proper amplification needs only. \*\*If you are not completely satisfied, the aids may be returned for a full refund within 30 days of the completion of fitting, in satisfactory condition. Fitting fees may apply. See store for details. Adjustments, check-ups, cleaning and demos are always free.

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## JC Audiology & Hearing Aids (an Asterisks-Free Zone)

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